

BOLO Shopping Privacy Policy

Your trusted destination for premium fashion, quality, and service

Last updated: May 16, 2025

1 Introduction

At BOLO Shopping, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website (<https://boloshopping.com>) or make a purchase. By using our services, you agree to the terms outlined in this policy.

2 Information We Collect

We collect information to provide and improve our services. The types of information we collect include:

- **Personal Information:** Name, email address, phone number, billing and shipping addresses, and payment details provided during checkout or account creation.
- **Order Information:** Details about products purchased, order history, and preferences.
- **Usage Data:** Information about how you interact with our website, such as IP address, browser type, pages visited, and time spent.
- **Cookies and Tracking Technologies:** Data collected via cookies to enhance your browsing experience, analyze site usage, and deliver personalized content.

3 How We Use Your Information

We use your information for the following purposes:

- **Order Processing:** To process and fulfill your orders, including shipping, payment processing, and order confirmations.
- **Customer Support:** To respond to inquiries, provide assistance, and resolve issues.
- **Personalization:** To tailor your shopping experience, such as recommending products or sending personalized offers.
- **Marketing:** To send promotional emails or newsletters (with your consent). You can opt out at any time.

- **Site Improvement:** To analyze usage data and enhance our websites functionality and performance.
- **Legal Compliance:** To comply with applicable laws, regulations, or legal processes.

4 How We Share Your Information

We do not sell or rent your personal information. We may share your information with:

- **Service Providers:** Third-party vendors who assist with payment processing, shipping, email delivery, or website analytics (e.g., courier services, payment gateways).
- **Legal Authorities:** If required by law or to protect our rights, property, or safety.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the new entity.

All third parties are required to maintain the confidentiality of your information and use it only for the intended purpose.

5 Cookies and Tracking

We use cookies and similar technologies to enhance your experience:

- **Essential Cookies:** Necessary for website functionality, such as maintaining your cart or session.
- **Analytics Cookies:** To track site usage and improve performance.
- **-Marketing Cookies:** To deliver personalized ads or content.

You can manage cookie preferences through your browser settings. However, disabling essential cookies may affect website functionality.

6 Data Security

We implement industry-standard security measures to protect your information, including:

- SSL encryption for data transmission.
- Secure payment processing compliant with PCI DSS standards.
- Regular security audits and updates.

While we strive to protect your data, no online transmission is completely secure. You share information at your own risk.

7 Your Rights

Depending on your location, you may have the following rights regarding your personal information:

- **Access:** Request a copy of the data we hold about you.
- **Correction:** Request updates to inaccurate or incomplete data.
- **Deletion:** Request deletion of your data, subject to legal obligations.
- **Opt-Out:** Unsubscribe from marketing emails or opt out of non-essential cookies.

To exercise these rights, contact us at support@bolo.com.

8 Third-Party Links

Our website may contain links to third-party sites (e.g., social media platforms). We are not responsible for the privacy practices or content of these sites. Please review their privacy policies before sharing information.

9 Childrens Privacy

Our services are not intended for individuals under 18 years of age. We do not knowingly collect personal information from children. If you believe we have collected such information, contact us at support@bolo.com to have it removed.

10 Changes to This Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. The updated policy will be posted on our website at <https://boloshopping.com/privacy-policy> with the revised Last updated date. We encourage you to review this policy periodically.

11 Contact Us

For questions or concerns about this Privacy Policy, reach out to our support team:

- Email: support@bolo.com
- Website: <https://boloshopping.com/contact-us>